

2023 APPRENTICE EMPLOYMENT NETWORK AWARDS

FRIDAY 13TH OCTOBER
DOCKSIDE
DARLING HARBOUR



SPONSORSHIP
PROSPECTUS



ABOUT THE AWARDS

About the 2023 Apprentice Employment Network (AEN) Awards

The annual AEN Awards recognise the commitment and talents of so many apprentices, trainees and their employers who are part of the Apprentice Employment Network NSW & ACT.

There are over 7,000 apprentices and trainees employed by NSW and ACT Group Training organisation's at any time, and almost 2000 completed their training last year. This means our Award nominees are drawn from a large and diverse pool and the winners can be extremely proud of their achievements.

Our judges choose winners across ten different categories.

We invite you to support this gala event and join us in making these outstanding apprentices, trainees and their host employers feel special.

Jason Sultana

Executive Officer
Apprentice Employment Network
NSW & ACT



Our award categories are:

- **Apprentice of the Year**
- **Trainee of the Year**
- **Excellence in Group Training**
- **AEN Employee of the Year**
- **Small Host Employer of the Year**
- **Large Host Employer of the Year**
- **Inclusion Trainee/ Apprentice of the Year**
- **First Nations Trainee/ Apprentice of the Year**
- **School-Based Trainee/ Apprentice of the Year**
- **Women in Trades Trainee/ Apprentice of the Year**

WHY SPONSOR

By sponsoring the 2023 AEN Awards, you become part of a select group of organisations working together with the Apprentice Employment Network in ensuring that opportunities are available for the next generation of youth entering the workforce.

Benefits include:

- Maximum exposure to a premier VET awards event.
- Opportunities to build and reinforce a strategic partnership with the Apprentice Employment Network NSW & ACT and its members.
- Your representatives can mix informally with some of the largest employers of young people in NSW and the ACT - Group Training CEOs, field officers and managers. You'll also get to network with TAFE and other RTOs, government and host businesses.
- The partnership contributes to the promotion, planning and operation of the awards, reducing the overall cost of managing and staging the event and enabling a higher level of participation of the nominated apprentices and trainees and their families and supporters.

Sponsorship Terms and Conditions

- Commitment to sponsorship must be made in writing to the Apprentice Employment Network NSW & ACT. An appropriate tax invoice will be issued upon a commitment made.
- All payments must be made through direct deposit only.
- Cancellation policy – All cancellations of sponsorship must be made in writing. An administration fee of 25% of the commitment package will be retained should you cancel within 2 months of the event.
- COVID-19 may influence the running of the conference. We will work with each sponsor to provide a fair and equitable option should the conference be cancelled or severely affected.



THE EVENT



A formal event for the 2023 AEN Awards will be held on Friday 13th October 2023 at Dockside Darling Harbour.

This event attracts over 250 people annually and has a high percentage of returning attendees. It will include a three-course dinner, entertainment and networking opportunities

The night will have more than 30 finalists including their families and host employers.

For first-time sponsors, we can provide you post-event reports and images on previous years events to give you confidence in being involved at the premier annual VET industry award night.



SPONSORSHIP

MAJOR SPONSOR - 1 AVAILABLE - SOLD

This customisable package is about providing the maximum opportunities to promote and influence the VET industry in a tailored event.

Benefits include

- Being recognised as the "Official Major Sponsor of the 2023 AEN Awards".
- Present the Apprentice and Trainee of the Year awards.
- 12 months recognition as a key strategic partner of the Apprentice Employment Network NSW & ACT.
- Display of company logo on the awards website, marketing emails, social media, awards certificates and PowerPoint slides used on the night.
- Banner display on each side of the stage
- A colour ad in the program booklet
- Opportunity to provide a 5-minute speech as a sponsor during the awards
- AEN NSW ACT will arrange a co-branded media wall to be used on the day for photos.
- 10 complimentary registrations to attend the awards
- A representative is invited to present certificates and awards.
- Ability to provide judges for the awards
- Post-event summary document with access to event photos.
- Post-event opportunities to be involved in other Apprentice Employment Network events as part of the sponsorship.



SPONSORSHIP

CATEGORY PARTNERS - \$5000 (EX GST)

As a Category Partner your organisation will enjoy a strong alignment with the awards through the many opportunities for networking and exposure prior to and post event.

Benefits include:

- 4 registrations to the awards night
- Acknowledgment as a category partner and the opportunity to present at least one category award (outside Apprentice or Trainee of the Year)
- Verbal acknowledgement as a category partner during the awards.
- A representative is invited to present certificates and award
- Display of company logo on awards website, marketing emails, social media, program booklet, awards certificates and powerpoint slides used on the night.
- Post event opportunities to be involved in other Apprentice Employment Network events as part of sponsorship.
- Banner displayed in the pre drinks area of the venue
- Ability to provide judges for the awards
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.

AWARD SUPPORTER - \$3000 (EX GST)

As an Award Supporter your organisation will be recognised for its support of the awards night and receive a wide range list of benefits.

Benefits include:

- 2 registrations to the awards night
- Verbal acknowledgement as an awards supporter during the awards..
- Display of company logo on awards website, marketing emails, social media, program booklet, awards certificates and powerpoint slides used on the night.
- Ability to provide judges for the awards
- Banner displayed in the pre drinks area of the venue
- 12 months recognition as a partner of the Apprentice Employment Network NSW & ACT.

PARTNER WITH US

Take the opportunity to join our growing network of partners who support the Apprentice Employment Network.

We are pleased to acknowledge our long-term partners of the awards:

MAJOR SPONSOR



CATEGORY PARTNERS



SPONSORSHIP ENQUIRIES

Jason Sultana

Executive Officer

Apprentice Employment Network NSW & ACT

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